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## FOR IMMEDIATE RELEASE

### **Elisa Ross, VP of Marketing at Hughes Federal Credit Union, Joins the Prestigious International Women's Forum Arizona**

**TUCSON, Ariz. (Aug. 26, 2024)** — Hughes Federal Credit Union is proud to announce that Elisa Ross, our Vice President of Marketing, has been accepted into the International Women's Forum Arizona (IWF AZ). International Women's Forum Arizona, an invitation-only membership, includes over 100 preeminent women leaders ranging from business to the arts to government and academia, along with a host of non-profit executives.

With over 30 years of experience in the financial industry and 24 years of dedicated service at Hughes, Elisa Ross has consistently demonstrated exemplary leadership and innovation. Her acceptance into IWF AZ is a testament to her professional accomplishments and commitment to empowering women in business and beyond.

"It is an honor to be part of such a distinguished organization alongside so many exceptional women," said Ross. "I look forward to contributing to the Forum's mission of advancing leadership, promoting equality, and inspiring future generations of women."

The women of IWF build bridges that span the globe, forging personal and professional relationships within and beyond the Great State of Arizona by connecting with a network of more than 8,000 preeminent women leaders in 33 countries and 76 local Forums across six continents.

Hughes is excited to see Elisa Ross bring her experience and passion to IWF AZ, furthering the organization's vision and contributing to meaningful dialogue and collaboration.

### **About International Women's Forum of Arizona**

The International Women's Forum Arizona is an Arizona nonprofit and an affiliate of the national nonprofit, International Women's Forum headquartered in Washington, DC. The organization's mission is to unite our global community of women leaders to advance women's leadership today and tomorrow. In September 2024, International Women's Forum Arizona will launch a Leadership Fellows Program, "Women Opening Doors to Women," a customized leadership training designed for high-achieving women leaders on the path to the C-suite or top levels of all sectors. To contact International Women's Forum Arizona, please email [contact@iwfaz.org](mailto:contact@iwfaz.org) or call 602-753-2251.

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### **About Hughes Federal Credit Union**

Established in 1952, Hughes Federal Credit Union is a local, full-service financial institution with over 184,000 members and \$2.3 billion in assets. Hughes has been rated as a Five-Star "Superior" or Four-Star "Excellent" financial institution by [BauerFinancial](#) since 1991 and was named one of Arizona's top credit unions by Forbes in 2024. For more information, please visit [HughesFCU.org](https://HughesFCU.org) or follow Hughes at [Facebook.com/HughesFCU](https://Facebook.com/HughesFCU) and [Twitter.com/HughesFCU](https://Twitter.com/HughesFCU).

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