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## FOR IMMEDIATE RELEASE

## Hughes Federal Credit Union Announces 'Road to Rewards' Auto Loan Promotion

**TUCSON, Ariz. (Aug. 26, 2024)** — Hughes Federal Credit Union has launched its "Road to Rewards" promotion, offering members a chance to secure a one low-rate auto loan and win monthly prizes, including a grand prize of \$10,000. The promotion runs from Sept. 1 to Nov. 30.

Hughes Federal Credit Union's One Low Rate<sup>™</sup> promise ensures that all approved applicants receive the same loan rate, regardless of their credit score. Hughes is one of the few financial institutions nationwide to offer a single fixed rate for all approved borrowers.

During the promotion, one winner will be selected each month for an auto-related prize. Prizes include free gas for a year, a road trip experience and more! All monthly prizes are valued at \$2500. At the end of the promotion, one grand prize winner will win \$10,000!

Hughes understands the challenges many people are facing today and wants to make a meaningful difference. Through the "Road to Rewards" initiative, Hughes hopes to provide members with some financial relief – whether through free gas or substantial cash prizes. The promotion is more than just offering affordable credit options; it's about leveling the playing field and uplifting the community.

Members who obtain an auto loan during the promotional period are automatically entered into the monthly and grand prize drawings. More information, including official rules, can be found on the Hughes Federal Credit Union website at <a href="https://example.com/hughes-Ecu.org/RTR"><u>Hughes-Ecu.org/RTR</u></a>.

## **About Hughes Federal Credit Union**

Established in 1952, Hughes Federal Credit Union is a local, full-service financial institution with over 184,000 members and \$2.3 billion in assets. Hughes has been rated as a Five-Star "Superior" or Four-Star "Excellent" financial institution by <a href="BauerFinancial">BauerFinancial</a> since 1991 and was named one of Arizona's top credit unions by Forbes in 2024. For more information, please visit <a href="HughesFCU.org">HughesFCU.org</a> or follow Hughes at <a href="Facebook.com/HughesFCU">Facebook.com/HughesFCU</a> and <a href="Twitter.com/HughesFCU">Twitter.com/HughesFCU</a>.