



FOR IMMEDIATE RELEASE

Hughes Federal Credit Union Launches New Diana Madaras “Quail Trail” Debit Card Supporting Local Wildlife

TUCSON, Arizona (May 1, 2025) – Hughes Federal Credit Union is proud to announce the launch of its newest debit card, the “Quail Trail,” featuring exclusive artwork by renowned Tucson artist Diana Madaras. The vibrant card not only celebrates the beauty of the Southwest but also supports the local environment in a meaningful way.

For every *Quail Trail* card issued, \$5 will be donated directly to the Tucson Wildlife Center, helping rescue, rehabilitate, and release injured and orphaned wildlife across Southern Arizona.

“We’re excited to offer our members a unique way to show their love for the desert while making a real impact,” said Elisa Ross, VP of Marketing. “The Quail Trail card is more than just a debit card – it’s a celebration of local art and commitment to our community.”

The *Quail Trail* card is the newest addition to Hughes Federal Credit Union's growing suite of Diana Madaras debit cards, which includes member favorites like the *Hummingbird*, *Finger Rock*, and *Painted Sky*. Each design celebrates the beauty of the Sonoran Desert through Madaras’ signature style.

In addition to supporting local wildlife, cardholders will enjoy an exclusive discount at the Diana Madaras Gallery, making it even easier to bring home a piece of Tucson’s vibrant art scene.

The *Quail Trail* debit card is now available to Hughes Federal Credit Union Members. For more information, visit HughesFCU.org/Madaras.

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About Hughes Federal Credit Union

Hughes Federal Credit Union is a member-owned financial institution serving over 190,000 members with \$2.3 billion in assets. Since its founding in 1952, Hughes has remained deeply committed to improving the financial lives of its members while maintaining strong local roots. Recognized as one of the best-in-state credit unions by *Forbes* in 2024 and consistently rated as a Five-Star "Superior" or Four-Star "Excellent" financial institution by [BauerFinancial](https://BauerFinancial.com) since 1991, Hughes offers a full range of financial products and services designed to meet the evolving needs of its diverse membership. For more information, please visit HughesFCU.org.



About Diana Madaras

Diana Madaras is one of Tucson's most celebrated artists, known for her bold, colorful portrayals of the Southwest. Her work captures the spirit of the Sonoran Desert and is a cherished part of the local landscape.

About Tucson Wildlife Center

The Tucson Wildlife Center is a non-profit organization dedicated to rescuing, rehabilitating, and releasing native wildlife. Operating 24/7, the center serves as a vital resource for animals in need.

